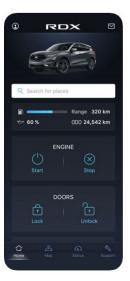
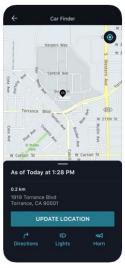


# 

Screenshots iPhone iPad









# AcuraLink allow users to access features through a dashboard.

#### Good

- Ergonomics to ease gestures
- Binary choices are obvious
- Bottom screen navigation bar
- Location mapping
- Gas Gauge

- Few options
- All options visually the same
- Lack of interaction



# Audi eKurzinfo 4+

Audi

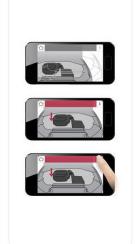
Gratuit

# Captures d'écran iPhone iPad









# Audi eKurzinfo is a tutorial help App.

# Good

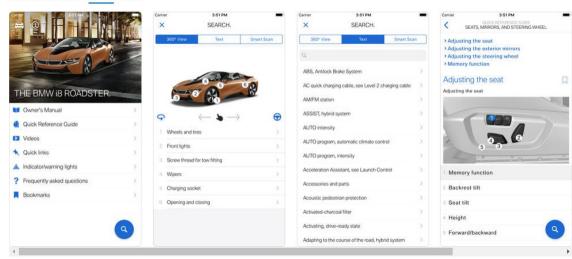
- Tutorials
- Remote settings > Time gain

- Difficult to update
- One and only aim



# BMW i Driver's Guide BMW \*\*\*\*\*\* 4.6, 191 Ratings Free

## Screenshots iPhone iPad



# BMW i Driver's Guide helps you get through the many options of your car.

#### Good

- Quick access on early screens
- Many entries

- Interface is designed with links
- Long user journey to get to the desired info



### ConnectedCAM Citroën 4-

Automobiles CITROEN

★★★★ 4,5, 10 notes

Gratuit

# Captures d'écran d'iPhone











Citroën Connected Cam allows driver to film and shoot pictures while driving then post on social media.

## Good

- Livecam in vehicle
- Social Media sharing
- Easy to use

- Unique functionnality
- Another Social Media App



# Track MyCitroen 4+

Automobiles CITROEN

★★☆☆☆ 2,0, 12 notes

Gratuit

# Track MyCitroën is a GPS App for Citroën vehicle owner.

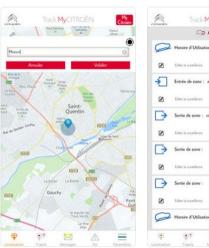
### Good

- Roadmap Tracking
- Mapping option
- Navigation

# **Bad**

- Interface looks complex

# Captures d'écran d'iPhone











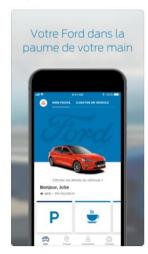
# FordPass - Parking et plus 4+

Ford Motor Co.

★★★☆ 4,1, 486 notes

Gratuit

# Captures d'écran d'iPhone









# FordPass - Parking helps you find a parking slot availability.

### Good

- Live Update
- Connected services and locations
- Best rates

- No co-branding
- Hard for user to quickly identify business partners (gas stations, restaurants etc.)



# Genesis Intelligent Assistant 4+

Hyundai Motor America

★★☆☆☆ 2.2, 100 Ratings

Fre

### Screenshots iPhone iPad Apple Watch



# Genesis Intelligent Assistant synchronises your App with your car features.

### Good

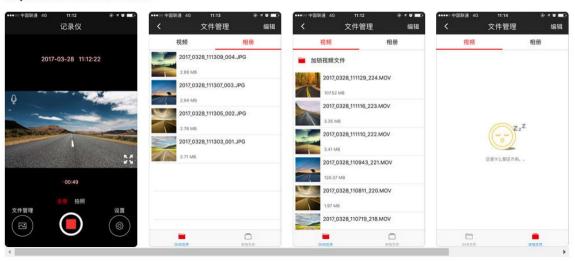
- Vehicle status mockup designed
- Easy to locate features

- Vehicle dedicated only
- No other service offers



# HAVAL智拍 4+ long biao lei Gratuit

# Captures d'écran d'iPhone



# Haval is a snapshot App.

#### Good

- Livecam in vehicle
- Generates pictures

- One function only
- Poor design



# Honda Connect Honda Cars India Limited Gratuit

### Captures d'écran d'iPhone



# Honda connect is a multi-optional App.

### Good

- Many options
- Car id settings
- Connected car designed as service
- Mapping
- Security messages
- Emergency call
- Insurance informations
- Vehicles choices for upgrades

- Double navigation menu (top and bottom)
- Uneven consistency in UI system components



# Jaguar InControl Apps 4+

Jaguar Cars Limited

★☆☆☆☆ 1,1, 17 notes

Gratuit

# Captures d'écran d'iPhone







# Jaguar InControl is a Apple CarPlay like App.

#### Good

- Connects smartphone to car's built-in display
- Multidevices
- Phone calls and text message hands free with voice assistance

- Need to plug with wire
- Existing Apple service with less features

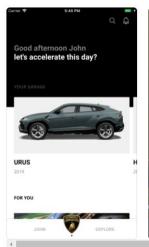


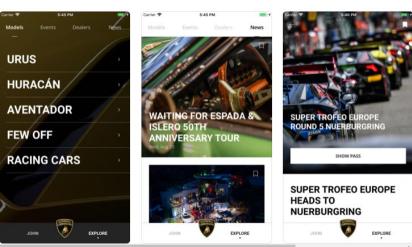
# **Lamborghini Unica**Your Lamborghini experience Automobili Lamborghini S.p.A.

★★★★ 4.9, 7 Ratings

Free

#### iPhone Screenshots





# Lamborghini Unica is an Experience App.

#### Good

- Storytelling
- 2 simple options
- Visual Pictures Design

# Bad

- Marketing App



# Land Rover InControl Remote 4+

Land Rover

\*\* \$ \$ 1,9, 60 notes

Gratuit

# Captures d'écran iPhone Apple Watch









Land Rover InControl Remote is a car preparation App.

### Good

- Real time informations
- All access vehicle features

### Bad

- Dated UI



# Lifan Connect 4+ Лаборатория Умного Вождения Free

# Lifan Connect is a russian navigation App.

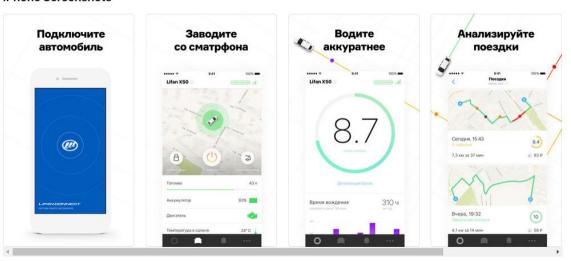
# Good

- Clean UI

# Bad

- Only one functionality

### iPhone Screenshots





CARS TO FIT

EVERY NEED

# Maven - Car Sharing 4+

General Motors Company

#113 in Travel ★★★★ 4.3, 2.9K Ratings

Screenshots iPhone iPad







Maven Car Sharing connect with the people, places and moments that matter to you.

### Good

- Car locations availability map
- Unlock and go

- Dedicated business
- Requires membership



# Mercedes me 4+ Daimler AG

N° 128 en Style de vie ★★☆☆ 3,0, 166 notes

Gratuit

## Captures d'écran iPhone Apple Watch

Conciergerie

Vérifier les restrictions de circulatio...









# Mercedes Me is a control setting vehicle App.

#### Good

- Functionnal
- Tech UI
- Simple User Journey
- Premium services

# Bad

- Vehicle dedicated only



# MINI Connected 4+

Your digital life, your MINI BMW

★★☆☆ 2.6, 51 Ratings

Free

### iPhone Screenshots









Mini Connected is the App for mini Cooper car owners.

### Good

- Functionnal
- Tech UI
- Simple User Journey
- Premium services

# Bad

- Vehicle dedicated only